

Subject : ELEMIS  
 Date : 18-10-2010  
 Source : South China Morning Post 南華早報  
 Page : Glow 20-23  
 Circulation : 103,516

## TRENDS

Want to turn heads with come-hither eyes but don't want to look overdone? One of the hot looks this season plays up your eyes, but keeps the rest of your face muted for a look that is stunning and chic.

Start by giving yourself strong brows, either by getting them dyed at a professional salon, or by using an eyebrow pencil a shade darker than your natural hair colour. Apply a clear eyebrow gel to keep your brows looking groomed and neat all day. For fuller-looking eyebrows, apply tinted eyebrow gel instead of a clear one.

Dramatic eyes are hot this season, and colour eyeliners will make your eyes pop while a smooth, subtle application will keep the overall look sophisticated and classy. Colours spotted on the fashion runway this season include white, silver, blue and purple.



eye-popping



M.A.C G. Valli (top), Altuzarra.  
 Photos by M.A.C

### GET THIS LOOK

#### Emphasize eyes

Cyber Colors Easy Slide Eyebrow Pen (HK\$95). Estée Lauder Pure Colour Eye Colour Five Shadow Palette in Blue Dahlia (HK\$350). Not a fan of the crazy colours? Stick to autumn brown with RMK's Brown Eyes shadow compact in deep brown (HK\$360). Choose maximum colour choice in minimum size with The Balm's Pick-Up Liners Mini Eye Pencils (HK\$120).

#### Mute the Rest

Defy the effects of time with ELEMIS Pro-Intense Eye and Lip Contour Cream (HK\$1,280).

Having muted lips doesn't mean you can't shine! Guerlain Kiss Kiss Essence De Glass (HK\$230).



The Balm

Cyber Colors