

Elemis

DEFINED BY NATURE LED BY SCIENCE

20

YEARS OF
EXCELLENCE

PRESS INFORMATION

LUXURY
BRITISH
BRAND 

Limited Edition

20th Anniversary

Pro-Collagen Collection

In celebration of Elemis' 20 years of excellence, this leading British Spa and Skincare brand launches the **20th Anniversary Pro-Collagen Collection**.

Elemis is delighted to introduce this limited edition **20th Anniversary Pro-Collagen Collection** (RRP \$1480, saving over 99%), the perfect Elemis anti-ageing skincare set. This collection contains the award winning Pro-Collagen Marine Cream with a celebratory 20 years of excellence engraved silver lid, Pro-Collagen Eye Renewal and Pro-Collagen Quartz Lift Serum.



Pro-Collagen Marine Cream (30ml)

Elemis' No.1 selling anti-ageing cream is adored globally. Drawing its powerful anti-ageing properties from the wealth of the sea, this highly supportive cream combines the marine algae **Padina Pavonica** with **Absolutes** and **Ginkgo Biloba** liposomes that enable deep penetration of moisture into the skin. This is the ultimate anti-ageing daily cream.

Pro-Collagen Eye Renewal (15ml)

Clinically proven to visibly smooth the appearance of fine lines and wrinkles around the eye by up to 60% * to reveal renewed, more youthful eyes. This intensive eye cream contains a unique synergy of potent seaweeds and volcanic algae that cleverly mimic the skin's function for a visible restructuring effect on the eye area.

Pro-Collagen Quartz Lift Serum (10ml)

This powerful light serum imparts an immediate lifting and firming effect on the skin. Utilising **Padina Pavonica**, precious minerals **Quartz** and **Rhodochrosite** and **Argan Oil** this breakthrough serum helps promote cellular activity, stimulate cell renewal and support cell structure. The skin appears younger and more radiant.

Available from 19th April 2010 – RRP \$1,480 (worth \$2,938 / saving 99%)

** Independent clinical trials 2005*

Available from Elemis Day Spa, The Beautiful Skin Centre, Lane Crawford and Joyce Beauty stores or at Elemis' online shopping and lifestyle site www.spaforlife.hk